

## Should You Hire an Executive Coach?

Dayton Business Journal | June 16, 2003

Full story | <http://dayton.bizjournals.com/dayton/stories/2003/06/16/smallb2.html>

"Clearly there's been a surge of interest in executive coaches in the past few years. Indeed, some fast-trackers think it's essential to have an executive coach who can help iron out their interpersonal kinks on the way up the corporate ladder... What's been missing, at least up until recently, is some objective evidence about whether executive coaches really help managers improve their performance..."

## Coaches Can Help You See How Others View You

Cincinnati Business Courier | June 2, 2003

Full story | <http://cincinnati.bizjournals.com/cincinnati/stories/2003/06/02/smallb5.html>

"Why do executives hire coaches? Because the kinds of skills that get them into the executive suite—knowledge, technical skill, ability to get results—are often not the qualities they need to stay and excel there."

## Coaches help execs—and companies—advance

San Francisco Business Times - November 29, 2002

full story | <http://sanfrancisco.bizjournals.com/sanfrancisco/stories/2002/12/02/focus4.html>

"Cindy Reese's executive coach makes her uncomfortable. Surprisingly, that's a good thing. Like most people, Reese prefers to avoid conflicts and situations that make her edgy. But her executive coach routinely nudges her into disconcerting scenarios so she can hone her leadership skills in adverse circumstances".

## Coach your management team to personal, corporate success

Orlando Business Journal | September 6 1997

Full story | [http://www.bizjournals.com/orlando/stories/1997/06/09/smallb3.html?jst=s\\_rs\\_hl](http://www.bizjournals.com/orlando/stories/1997/06/09/smallb3.html?jst=s_rs_hl)

"In today's competitive market, growing and developing the managerial leaders on your team is a necessity, not an option. Honing an executive's strengths, while providing opportunities to smooth the edges that come with personal growth, is essential. Even a strength -- taken to excess -- can become a weakness in the corporate marketplace".

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